



Turtle Rock Elementary

5151 Amalfi Drive, Irvine CA 92603 | 949.936.6250

Non-profit tax ID: 23-7160349
California PTA 4136 – 4th District
National PTA 016555

Dear Community Partner,

On behalf of Turtle Rock Elementary School PTA, we would like to invite you to support your community. Please consider promoting your business, organization or service in one or more of our awesome advertising opportunities! With nearly 900 students and families at Turtle Rock Elementary, you're getting a highly targeted audience.

This year the funds raised will support the creation of new learning spaces and allow additional programs in music and physical education, STEM programs to be made available to the young, future leaders in our community.

Annual Bubble Run Jogathon Fundraiser: Turtle Rock's largest FUNdraiser of the year! We are offering various levels of sponsorship and promotional opportunities. Feature your logo on the Bubble Run flyer and website! You can even sponsor an onsite banner, t-shirt, or goody bag prize. The event will take place on March 21, 2019 and promotes health and physical activity, as students run and enjoy fun activities, as well as bond as a community and learn about philanthropy through fundraising among their friends and families. Sponsors are welcome to come and join the fun!

Yearbook: One of our most popular advertising opportunities is the Yearbook. Feature your ad in the most read book of the year! A cherished piece of every student's memories, yearbook ads offer a long-lasting impression for many years

Submit your advertising or sponsorship request using the attached form. Deadlines and payment due dates vary by item. If you have additional questions, please contact our us.

Please consider the opportunity to become our sponsor. Thank you for your support!

Sincerely,

Fundraising team,

Judith Gass
membershipVP@pta.rocks

Frezia Chirila
fundraisingvp@pta.rocks

Valerie Amador
Valerieamador@hotmail.com

Turtle Rock PTA Advertising Form

<u>Business Name:</u>	<u>Contact Name:</u>
<u>Address:</u>	<u>E-mail:</u>
<u>Business Phone:</u>	<u>Phone:</u>

Annual Bubble Run Jogathon: Please check sponsorship type:

- Platinum level - \$4,000 and up:** Jog-A-Thon sponsor T-shirt, Yearbook - full page, PTA website, Newsletter, Onsite banner, Logo on flyer

- Gold level - \$2,000 and up:** Yearbook - ½ page, PTA website, Newsletter, Onsite banner, Logo on flyer

- Silver level - \$1,000 and up:** Yearbook ad - ¼ page, PTA website, Newsletter, Onsite banner, Logo on flyer

- Bronze level - \$500 and up:** Yearbook - business card size, PTA website, Newsletter, Logo on flyer

Bubble Run artwork due date January 25th 2019. Email completed form and pdf or jpg file to: fundraisingVP@pta.rocks. Payment due January 31st and Goody Bag Stuffers must be received at the school by February 15th

Yearbook Advertising Only: Please check size of advertising space preferred:

Full Page Option

- 11" h x 8 ½" w Portrait
 - Inside Full Page – Color: \$300

Shared Page Ad Options:

- 1/2 page 6 ½" x 4 ⁴⁄₅": \$150
- 1/4 page 3 ⁵⁄₈" x 4 ½": \$75
- Business card size 3 ½" x 2": \$30

Yearbook advertising artwork due date March 1st 2019. Email completed form and pdf or jpg file to: membershipVP@pta.rocks. Payment due March 30th 2019

Make all checks payable to: Turtle Rock Elementary PTA
Mail check to: 5151 Amalfi Drive, Irvine CA 92603